



# QueerClick Advertising Rates

## About QueerClick

QueerClick is one of the most popular gay porn blogs on the internet. We update around the clock, publishing the latest gay porn, hottest models, and more!

Our social network spans more than 150,000+ followers on X / Twitter, and Instagram, with an overall reach of more than 500,000+ unique readers monthly and over 20 million page views annually.

## Package and Custom Options

We offer package deals and custom designs to promote your brand. We specialize in new site launches, rebranding, and work across the complete spectrum of the adult entertainment industry, from major studios to independent creators.

Contact [ads@queerclick.com](mailto:ads@queerclick.com) to discuss the options for advertising with QueerClick.

## Advertising Options with QueerClick

Our most popular options are promotional feature posts, banners, social shout-outs, and text links. We also offer menu (navigation tabs) placement as well as video and booster posts.

## Promotion Feature Posts - **Most Popular!**

Promo posts are blog entries on the main page of QC. These posts direct very strong traffic and better sales conversion. Blog entries will stay in our searchable site archives forever.

Single Posts: Single Posts: \$120

Multi-Packs: Purchases of 4 or more receive a 10% discount.

## Production Specs for Promo Posts:

1. The advertiser will supply 8–10 good-quality images in a zip file or DropBox. QC will arrange images in a collage no bigger than 600 pixels (px) wide by 3000 px long. Each image submitted must be at least 600 pixels wide for the best results.
2. Advertiser to supply copy/text to accompany the image collage (maximum 1,000 words). Text may be edited for style and length to fit QC's editorial standards.
3. Advertisers are to supply URL links (custom tracking or domain) along with social links.
4. Videos may accompany promo posts, but they must not auto-play on page load. A URL with the MP4 video or file should be sent to QC. QC may present the videos in a QC-branded video player where appropriate. The videos will appear after the jump in each promo post.
5. Custom copywriting and/or artwork can also be provided by QC at an additional surcharge and is quoted depending on the content supplied and the scope of the job.

Note: QueerClick specializes in featuring independent models and creators (OnlyFans, Just-For.Fans, Fansly, etc.); please contact [ads@queerclick.com](mailto:ads@queerclick.com) to discuss options.

### **Video Teaser Posts - Quick and Easy!**

This is a simpler version of the promo post (without a photo collage) and consists of a title, video teaser, copy/text (up to 100 words), and links to domain and social/fan pages.

Single post: \$75

### **Booster Posts - Ideal to bump Hot Posts!**

Booster posts are designed to bump the advertiser's promo or video post back to the top of QC's main page. It is exceptionally effective when a new post is hot! The boost also allows the advertiser an additional surge of new traffic without the added expense of a new promo post or scheduling/production time.

Single boost: \$50

Note: Maximum boost: 1 x per day / per week.

### **NEW QC Blog - Fan Sites!**

Models, OnlyFans, JustFor.Fans, Fansly, and independent creators.

QC specializes in promoting creators; your promo post will be published on QC's main blog and, in addition, on QC's new fan blog too. In combination with the promo post, we also offer social shouts, video teasers, and boosts, all of which are designed specifically for independent creators to increase visibility and expand their fan base.

### **Banner Advertising on QueerClick - Effective Brand Presence**

Our banner options remain an effective means to establish brand presence and encourage new traffic to visit your site.

We also offer custom banner/artwork creation; please contact us for a quote.

#### **Types of Banners available**

- |                                      |                       |
|--------------------------------------|-----------------------|
| 1. Featured Ad Spot (250x340px):     | \$300/week, exclusive |
| 2. Sandwich Spot (600x350px):        | \$250/week, exclusive |
| 3. IAB Medium Rectangle (300x250px): | \$200/week, exclusive |
| 4. Yellow Call Out (phrase, link):   | \$150/week, exclusive |

### **Yellow Call Out Banner - Ideal Call to Action for PC + Mobile Views**

This is a floating phrase banner visible on all published content and mobile views with direct links to the advertiser's site. The phrase can be up to 60 characters and is optimal for time-sensitive offers with a call to action.

- **Note:** We do not offer pop-uppers, pop-overs, CPM, CPL, or PPS; however, we are able to offer special deals with reduced banner rates when placement is shared with other banners rotating in the same position.

### **Social Media Advertising - Reach out to new Fans!**

Shout out pinned (24 hours) on QC X/Twitter: \$75 per social post

QueerClick has a robust social media presence. Advertisers provide images, post content, links, and copy; we'll utilize them in the way most appropriate (some editorial control is required). Social posts are not removed unless requested by the advertiser.

### **Text Links - Ideal for SEO and Ranking**

\$30 per month (discounts available for multi-link and long-term agreements, 6 or 12 months)

Text link on the right side bar of all QueerClick blog pages; this placement is for site names only. For contextual links/anchor text, we recommend the Promo Post.

### **Menu (Navigation tabs) on QueerClick - NEW PRODUCT!**

Highly visible and ideal for long-term placement

QC now offers a new placement on our main menu bar (top of the page). This has the highest visibility on our site and in mobile view. Our readers will visit your site directly from the menu. Currently, our menu reads (left to right) Home | Movies | Fans | Live Guys, available for \$1500 per month.

Please contact [ads@queerclick.com](mailto:ads@queerclick.com) for availability.

### **Sponsorship**

QueerClick is open to sponsorship offerings and collaborations with major brands. We can offer unique marketing campaigns custom-designed for each client. Please contact [ads@queerclick.com](mailto:ads@queerclick.com) to express your interest in this option.

Note: All prices in USD and payable prior to campaign commencement.

# BANNER SIZES QUEERCLICK



Top Right Banner  
Portrait - w 250px x h 340px

First Sandwich Banner  
Landscape - w 600px x h 350px

Second Sandwich Banners  
Landscape - w 300px x h 250px

Bottom Text Overlay  
Just text, up to 60 characters

- w 250px x h 340px
- w 600px x h 350px
- w 300px x h 250px
- w 236px x h 500px
- Just Text